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Introduction

The Summer Beach Read – Te Pānui Onepū o te Raumati, the 17th summer reading programme, reflected New Zealand's unique culture and was a great hit with participating libraries. Not only did we reach out to nearly 3800 children in the Eastern and Central Community Trust Region, 3869 children from 26 libraries or library districts throughout New Zealand also participated. We are delighted with the continued popularity of the programme.

iRead, the programme designed for Years 7 & 8, continues to gain momentum and we hope this year to be able to offer this programme electronically as a trial. We will still provide it in the present format until we have gauged the demand.

Read+, designed for secondary school students, works very well for this age group as there is no pressure for them to be involved in events. Our aim is to keep teenagers enjoying reading. This programme will also be offered electronically.

Winter Warmers has grown to the point where it rivals summer reading as far as numbers go. The relationship between schools and libraries has been strengthened by this programme which was always the aim. The committee hope to trial an on-line version of Winter Warmers for Years 7 & 8. The target for this year's Winter Warmers looks to exceed 4400.

Winter Warmers 2014 will end up in Glasgow for the Commonwealth Games and come summer we will all be out camping with 'Summer-Camping-Reading'!

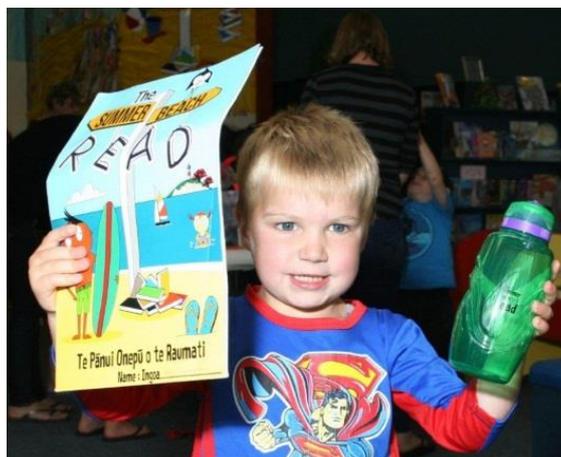
Masterton, Featherston and Central Hawke's Bay Libraries have been involved with a survey requested by the Trust. It has been very rewarding to see the positive response from parents and teachers willing to participate in this and we look forward to seeing the completed document.

Quote from interview by Kim Hill with Stuart McNaughton (Reading and Literacy Director of the Woolf Fisher Research Centre at the University of Auckland's Faculty of Education)

'if you read four books over summer your reading age is likely to go up by about a month'.

<http://www.radionz.co.nz/national/programmes/saturday/audio/2585848/stuart-mcnaughton-reading>

Parent evaluation: 'A child reads, a child succeeds'







Committee

Sue Fargher (Convenor)	Central Hawke's Bay	Jennie Hogan	Feilding
Penny Griffin	Featherston	Kylee Bellamy	Central Hawke's Bay
Mya Robertson	Hastings	Jane Horsham	Masterton

The committee continues to commit a large amount of time into creating E.C.READ'N reading programmes which appeal to the wide range of children who enter through our doors daily. We are aware the library is the highlight of their day and the incentives certainly are a great reward.

We have started planning for the 2014/2015 programmes so we could be forgiven for often asking where the year has gone. We have seconded Jeremy Langley from Masterton Library, who will be the driving force behind the new online programmes. His IT skills will be of great benefit to the committee and to the development of future electronic programmes.

Again for new Trustees we will include the 1997 Mission Statement which is still totally relevant:

The committee are committed to producing a library reading programme with appeal to New Zealand children irrespective of their ethnicity, with a focus on family involvement and encouraging literacy. The aim of the programme is to be fun for all involved, suitable for all library situations and delivered free of charge.

It is with enthusiasm we approach changes in how we deliver parts of the Winter Warmers, iRead and read+ programmes, with plans to be able to offer online programmes - so watch this space!

Library evaluations

Excellent communication and updates.

Runs like clockwork.

Communication always good. Good responses to queries.

Brilliant!

Promotion to Schools

The committee have in previous years funded the promotion to schools by touring storyteller extraordinaire Mary Kippenberger. This year we decided to prioritise and put that funding into speakers for the annual conference. This is sometimes the only professional development that many of our libraries receive. Many libraries missed the assistance with promoting the programme, particularly those libraries which are sole charge. The committee hope that the Trust will revisit the funding of this.

The programme is also promoted through letters as well as the posters and flyers which we provide to our libraries.

T Shirts

Masterton screen printing company Mangan Graphics supply and print the programme T-shirts. Librarians around the country wear these to promote the programme within and outside of the Library.

The shirts for 'The Summer Beach Read' 2013/2014 were a very colourful lime-green, purple and lilac. We certainly reflected summer within our libraries even when the sun wasn't shining in many parts of the country. The Summer Beach Read team of Librarians were recognisable no matter what Library the children visited over the holidays.



Graphics and Printing

The Summer Beach Read welcomed a new graphic artist – Thomas Nieuwenhuis whose graphics were well received by all. We have been very fortunate over the years with our artists, many of them students, and each one bringing a different look to the particular programme. Thomas was also responsible for the artwork for Winter Warmers as we sailed around New Zealand on a pirate ship.

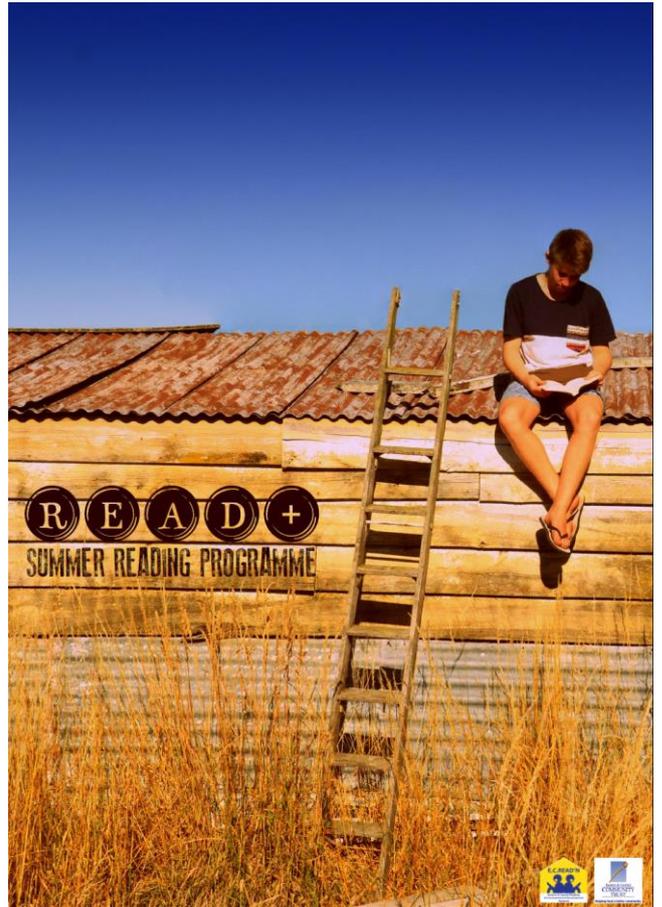
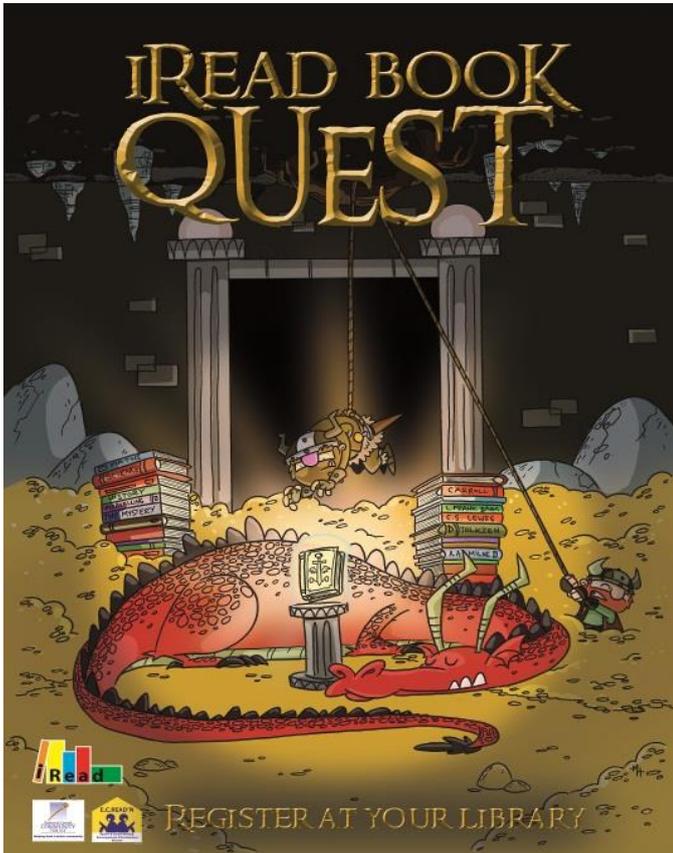
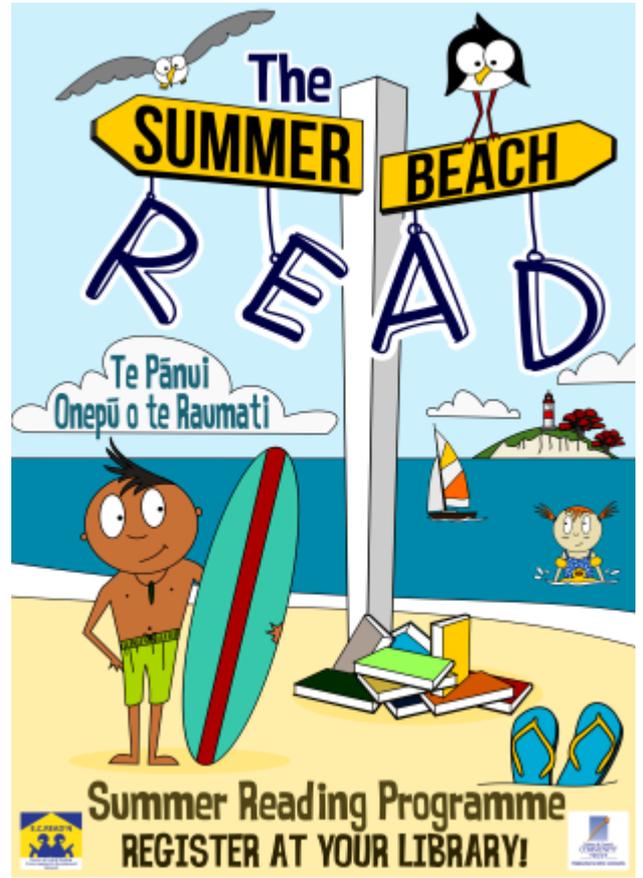
Jesse Griffin and Sadi Molloy provided graphics and photos for our iRead and read+ programmes.

Printcraft '81 Limited in Masterton again provided top quality printing and we are pleased to be associated with them for another year.

Librarian evaluations

We liked the graphics and characters. Everything was very attractive.

They were very good with nice bright colours that captured everyone's attention.



Incentives

Incentives - prizes given to children when they report-in are an important aspect of the programme. The rewards and the books received for the Summer Reading Programme and Winter Warmers provide great encouragement for the children.

Selecting the incentives is an interesting and enjoyable part of the Committee's work. It can be a challenge finding prizes that appeal to a range of ages, both boys and girls, have some relevance to the programme's theme, and fit within the budget. We were extremely pleased with the package of incentive prizes we offered and have received some great feedback from the children and their parents.

By broadening our range of suppliers and buying from 3 different companies we have ensured that we provide quality incentives at a reasonable price.



Librarian evaluations

Parents commented on how useful and appropriate they were. The participants were definitely motivated to earn them!

Awesome incentives well thought out and awesome for summer, the hats were my favourite.

Parent evaluations

I thought the bubbles were very cool as a bonus and kids seemed the most excited about these.

The gifts were great and really practical. A wonderful surprise to see what each report-in bought.

The wonderful incentives provided good encouragement.

Books

Random House Publishers provided the book rewards for this summer's programmes.

Random House are extremely generous in supplying us with new titles for all our programmes at greatly reduced prices. As they have provided books over a number of years they are very experienced in giving us titles suitable for our various age groups.

Publishing in New Zealand has come into difficult times with Hachette Publishers moving their business from New Zealand to Australia, and Penguin Publishers are in the process of joining with Random House. This reduces the number of suitable publishers available to quote for supplying books for our programmes.

The iRead and read+ students often read the book they have chosen as their reward and then do their next review based on that book.

Book rewards are invaluable in getting children and students to participate in E.C.READ'N programmes and provides a lasting memory of that participation.

iRead & read+

I have only read bits of each one but I loved it when there was one I'd seen in a bookstore or someone else told me I should read.

It means I can read some new and exciting books.

There was a good selection and the books were interesting.

Librarian evaluations

Great range of books and very good feedback about them.

Good range, worked well with the ages we had for the children.

Excellent selection.

Wonderful to see the parents blown away by the quality of the books.



Reporting-In

The reporting-in process is the most important part of the programme and parent evaluations support this. It is rewarding for us as librarians, to see it rated higher than the incentives. Reporting-in fosters a positive relationship between the librarians and children, as well as building their confidence. Parents frequently comment on how their children are just desperate to get back to the library to tell the librarian about the latest book they have read.



Children are required to report-in a minimum of 4 times to successfully complete the programme, this requires them to talk one on one with the librarian about their reading. In the more remote areas it has been common to have the report-in done by phone, fax or email and there are areas where online reporting-in is an option. This year 3168 children reported in 4 or more times. In the Eastern and Central Community Trust area there was a total of 16027 individual report-ins to a librarian from one of our 24 libraries.

The following comments from evaluations show how important the relationship between the families and librarians has become.

Parent evaluations

My kids started speaking and reading English only 6 months ago. The library ladies were very patient so the reporting-in was not scary for them. Thank you for that!

She couldn't wait to report-in once she read her book.

Maia was very shy initially but willingly read to librarians by herself at end of programme. Librarians patient and positive. It encouraged Maia to continue reading books over the summer. Librarians were all very accepting and welcoming – really engaged with Maia, tried hard to converse and listen to her (despite Maia having language delays and being hard to understand)

My 6 year old left me notes to remind me to bring him in.



Storyteller Tour

The enthusiasm for the storytelling sessions continues to be a highlight of the programme.

Rhubarb – Mary Kippenberger and Peter Charleton-Jones

Mary and Peter stole everyone's hearts with their lively and colourful performances. Singing, music and laughter abounded from both children and adults alike. Little Red Riding Hood fought a wolf and the Gingerbread man ran away with the show.

Librarian Evaluations

Absolutely brilliant! They complement each other. They had the audience performing the stories which was enjoyed by everyone. The character costumes were beautiful which enticed the children to participate. Great show, great stories, great acting!

Awesome! Very entertaining. Great interaction with the crowd. Great new material relating to the summer reading theme.

The performance given by Rhubarb was energetic and thoroughly enjoyable. The audience's attention was captivated and held throughout the duration of their show. Rhubarb not only catered for younger viewers but also appealed to older children. The combination of music and storytelling was especially good.



Adrian Kirk – Reading Rocks

Adrian provided a high energy, fun-filled show, holding his audience in suspense with his fantastic juggling and comedic skills. His promotion of reading rocks had the audience excited about books and inspired them to read more.

Librarian Evaluations

He enthralled and entertained.

The way he incorporated the importance of reading with his humorous performance was great - everyone kids and parents were laughing.

I had parents tell me it was the best performance they had ever been to in the library.

It's great that Adrian had a great book focus and promotes reading with such enthusiasm.



Zappo

Magic abounded with the lifeguard magician Zappo. By incorporating original music, stories, puppets and messages of fun and positivity, his fun filled shows took everyone on a journey into a world of magical make believe and mystery. Every show has a little bit of something for everyone, even a rabbit!

Librarian Evaluations

All Zappo's performances were relevant to the theme – child and adult participation was excellent.

Loved the way he endorsed the importance of reading.

An educational, amusing and magical show.

Hilarious moments throughout. Enjoyed by all.



Alan Dingley

Alan was dynamic, enthusiastic and engaged his audience through story. His brainstorming session was a laugh a minute and the teens came up with some truly terrifying but inspired stories.

Librarian Evaluations

What an amazing session!!! Alan had a real knack of engaging with the teens and they responded well.

Alan was informative and entertaining and kept the kids engaged for the full session.

He listened to all the kids and really wove some magic with them.



Te Reo

Only a small number of libraries run the summer reading programmes in Te Reo, although it is available to all 24 libraries. All the printed material is translated by the New Zealand Translation Centre and is made available to the libraries.

In Central Hawke's Bay this year, Terrace School bilingual class took part in the programme before the end of the school year, to utilise the Te Reo teachers. Librarians visited the bilingual class to hear the tamariki report back in a group situation. Some of those tamariki continued to come in to the libraries through the holidays, and reported-in in English about the Te Reo book they were reading. There has been interest from other libraries regarding this approach to the Te Reo programme.



Parent Evaluation

Kei te hiahia aku tamariki nga taonga, heoi ka panui pukapuka ratou mo etahi.

My children now see books as treasures and love to read. The librarian was a great teacher and we had a good time around Christmas and the holidays





The response to the iRead programme was very encouraging, with an 80% completion rate and an average of 3.3 books awarded per person. The students enjoy the independence of coming into the library at their leisure and handing in their written reviews. We are going to trial an online version of the programme to meet the needs of modern youth.

Alan Dingley from the Youth Space in Palmerston North was toured. Creating stories has never been such fun. The youth brainstormed wacky and weird ideas to create truly bizarre stories.

Librarian comments

It is absolutely amazing how teens rush into the library with their reviews.

Youth comment

I thought it was great fun and very cool that I got to tell Mya about my books.

Participant comments

My son has Cerebral Palsy and struggles with writing his words, however is an avid reader. I scribed his reviews as he dictated and I really enjoyed hearing what he'd got out of the books. I really loved watching him present the books at report-in and then seeing the total delight as he got to collect his favourite series of Willard Price books. He got so much pleasure out the programme and to get more books was his idea of paradise.



R E A D +

748 books were awarded across the region to 228 high school students who completed the programme.

Read+ is tailor made for busy students who have difficulty fitting in library activities, work, sports and school. We are going to trial an online version of the read+ programme to meet the needs of modern youth. We were delighted with a 75% completion rate, and are interested to see if there is an increase with the development of our online programme.

We had a regional draw for an iPod prize as an incentive to complete the programme.

Librarian evaluations

The high school students like the format – some even said they would like more space to write their responses.

Participant evaluations

The books were great. Good variety of theme/genre and ability. Good to see so many new releases.





Aaargh! Pirates stole the show during the 2013 Winter Warmers. Booklets contained a series of ports around New Zealand for the children to visit, before ending up at Treasure Island.

Winter Warmers has become so popular that several libraries over-enrolled. Our target was 3902, we enrolled 4308, and 3714 completed – an 86% completion. This stretched our resources but we managed, and were able to achieve the results.

Libraries and schools both benefit from close ties developed through Winter Warmers. Teachers tend to tie Winter Warmers in with their literacy programmes. Both teachers and children are delighted with the incentives and especially the book prize at the end of the programme. Some children go to extraordinary lengths with both artwork and reviews.

Pirate Pete was toured in the libraries during the school holidays, terrifying and thrilling children and adults alike.

Brush up your national anthem because we are heading off to the Commonwealth Games for the 2014 Winter Warmers programme.

Librarian and Teacher evaluations

Warmer Warmers is a high point during the cold winter months in my classroom.

We love the regular visits from the librarians and the children love to show off what they have achieved.



E.C. READ'N Book Geek Conference

The committee were very excited to bring another quality line-up of speakers resulting in a very successful conference. For the first time we had Mary Kippenberger as our MC for the day, which added something special.

Kate de Goldi 'Wonder and the young eye'

Riveting and delightful – I loved watching and listening to Kate and have come away with a newly found interest in these lovely classic books she spoke of.

Interesting talk – nice to have a reminder of how young eyes see the world.

Full of wonderful quotes, books to revisit and endorsing the perspective of children's perspective.

Jeremy Langley & Mya Robertson 'Online...'

Great practical solutions to everyday library work. Thank you.

Really enjoyed hearing about programmes and initiatives being implemented by young library staff.

Kylee Bellamy & Mya Robertson 'Book Clubs'

Great ideas for introducing book clubs and ways of keeping teens interested.

Thought provoking and interesting, makes me want to set up a youth book club in my library.

Sally Pewhairangi 'A jolly odd ACB of the Future of Libraries'

Excellent, a myriad of ideas to discuss and take to experiment.

Well-spoken and extremely informative presentation with a difference.



Christine Morrison 'Reading and Dyslexia'

I loved Christine's presentation and the passion and honesty with which she spoke and also the relevance and importance of her topic.

Amazing. A really good slant on a subject that is very misunderstood. Thank you for explaining and giving us all an opportunity to understand.

Susan Dodd 'Digital storytelling; the new paradigm for an old art'

Great presentation. A must have for all preschool programmes.

Probably the highlight for me. Susan's presentation was inspiring and I can't wait to introduce digital storytelling to my library. Fabulous.

Danielle Carter & Paulo Va'a 'Big bang, slow burn: the journey to youth engagement'

Fantastic to hear from young people and learn about how to make libraries accessible, relevant and fun to youth.

Innovative – message is positive – know your market. Learn for your mistakes

Dylan Owen 'First World War Commemorations – WW100'

Dylan provided a wealth of good information, that will be sought after by schools and students

Engaging and passionate speaker. Very interesting. Great way to end the day.

General comments

Very interesting and well organised conference. Even at the end of the day I was engaged and interested. At no time lost focus. Excellent. All speakers were excellent.

Fantastic conference. Great variety of speakers.

Heading home with great new ideas.

Could you please pass on my thanks & appreciation to Sue and the rest of the committee. Even though I only heard the afternoon presenters, I left the place buzzing with ideas and optimism. It's always awesome to catch up with other libraries and get inspired. Thanks for all the hard work organizing, it was much enjoyed! (from a speaker).



Marketing Libraries

Demand from 26 libraries or library districts outside the E.C.READ'N region ensures the continued effectiveness of our purchasing power. To achieve the best price for quality incentives most suppliers need a minimum order of 5000. Having marketing libraries on board means we can achieve this.

This year the additional funds generated through other districts purchasing the programme has funded a wider range of professional presenters to speak at our annual conference. This conference is beneficial for professional development for all attending, particularly for those working in our smaller libraries.



26 February 2014

ECREAD'N Co-Ordinator
C/O Mrs Sue Farghar
Central Hawkes Bay District Library
PO Box 127
Waipawa 4240

Record No: 1449770
File Ref: L300-005-003-01
Ask For: Glenn Webster

To Whom IT May Concern

ECREAD'N Summer Reading Programme

Marlborough District Libraries have purchased the Summer Reading Programme from ECREAD'N for a number of years now and can't speak highly enough of the strength of the programme. This is the most significant outreach programme that the libraries (Blenheim and Picton) run during the year and one that the libraries receive much kudos from.

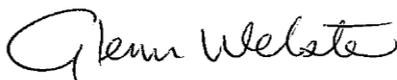
Staff have the opportunity to attend the launch of the programme in the early part of the year, as part of attending a professional development seminar for Children's Librarians. This allows them to think and plan ahead for the coming summer event.

The programme is delivered with all the various aspects included; the establishment of the theme, design - art work, incentives, registration and spreadsheets to track achievement etc.

This programme has developed over the years and its reputation for leading the way in producing such a highly successful programme to assist libraries in encouraging reading and literacy is well recognised.

We are very thankful to the Eastern and Central Community Trust for supporting this very successful initiative that reaches out to libraries across New Zealand.

Yours sincerely



GLENN WEBSTER
DISTRICT LIBRARIES MANAGER

Marlborough District Library
33 Arthur Street
Private Bag 1002, Blenheim 7240
Phone: 03-520-7491
Fax: 03-578-2783

www.marlboroughlibraries.govt.nz

Picton Library and Service Centre
67 High Street
Picton 7220
Phone: 03-520-7493
Fax: 03-520-3203

Website

The E.C.READ'N website will be re-launched and targeted directly at professional staff to inform and promote the Winter and Summer reading programmes. In the future libraries will use the website to access materials to run the programme, which are currently provided via CD, an ageing technology. The committee has identified the need to keep the website current and recognised there will be an associated cost to achieve this effectively.

With children's access to technology and our commitment to provide a programme that appeals to New Zealand children we must establish an online programme. To achieve this, a new website will be launched to allow online participation from libraries regardless of IT expertise in their organisation. The website will allow interaction between librarians and participants in a safe, modern and easy to use environment.

Jeremy Langley has the responsibility to ensure the committee and the programme has an ongoing and active web presence.



Sponsorship

Mainfreight have continued with their very generous sponsorship and this year not only delivered all the Summer Reading incentives free but also the printed materials and the Winter Warmers materials. This is a very considerable saving for the Committee and we acknowledge their generosity to all libraries.

Additional support was received by the following libraries listed below with estimated monetary value. Many Councils increase budgets for additional staff over the Summer Reading Programme months. This is an indication of the Programme's importance to Councils.

Library	Donated Goods/Services	Equivalent amount	Supplier
Carterton	Books	\$250.00	Ross Miller Books
Hastings	Books	\$200.00	Ross Miller Books
Napier/Taradale	Employment Finale food	\$13 440.00 \$210.00	Napier District Council Greenmeadows New World
Feilding	Wages Books	\$11 323.00 \$200.00	Manawatu District Council Ross Miller Books
Masterton	Finale expenses Wages	\$1 500.00 \$500.00 \$11 800.00	Trust House Wairarapa Building Society Masterton District Council
Waipawa & Waipukurau	Employment	\$ 3 389.00	Central Hawke's Bay District Council
Wairoa	Finale costs	\$300.00	Rotary

Target Number for Participating Eastern & Central Reading Encouragement & Development Network Libraries 2014/2015

	Winter Warmers		Summer Reading		Te Reo		iRead		Read+	
	2013/14	2014/15	2013/14	2014/15	2013/14	2014/15	2013/14	2014/15	2013/14	2014/15
Ashhurst			30	40						
Awapuni *				30						
Carterton	75	35	150	140			30	18	20	15
Dannevirke	500	650	150	150			60	60	30	30
Eketahuna	12	22	30	30			6	6	5	5
Featherston	250	200	110	110			20	20	12	12
Feilding	1600	1600	300	300			100	100	30	30
Flaxmere**		60		90				10		10
Foxton		80	50	50						
Greytown	40	40	110	110			10		10	
Hastings	70	80	380	380	10	10	45	45	40	45
Havelock North	50	50	140	140			25	20	20	20
HB Williams Memorial	50	50	150	120	20	20	30	30		
Linton				15						
Martinborough	60	80	90	90			10	10	5	5
Masterton	150	150	375	375	40	40	40	45	20	15
Napier	60	50	290	290			20	22	20	12
Pahiatua	150	230	60	60			15	15	10	10
Palmerston Nth			300	310	40	40	70	70	30	30
Roslyn *	30	30		30						
Shannon	20	20	30	30			10	10	5	5
Taradale	60	70	200	200			30	30	15	15
Te Paatikitiki *	30	30		30						
Te Takere	30	30	150	150			30	30	10	10
Waipawa	300	350	225	225	15	15	40	40	10	15
Waipukurau	300	350	225	225	15	15	40	40	15	15
Wairoa	90	125	130	130	10	10			15	15
Woodville	25	40	35	35			5	5	5	5
TOTALS	3952	4422	3710	3885	150	150	636	636	327	317

* New Palmerston North Branch

** Closed for renovations 2013/2014

Budget

The proposed budget, as always, reflects the growing popularity of the programme. This is underpinned by the revival of interest in the development of children's reading skills and the research around the 'summer slide'.

As indicated previously in the report, a focus on delivery of services to librarians and participants through digital technologies is a high priority in this year's budget. \$7,500 will be required to establish a new website and to develop the existing website to a professional standard. Annual costs for both websites would involve hosting, domain name and on-going development. We will be changing web providers to allow for more stability, technical support and the ability to maintain a modern website. The website development will be a one off cost for the 2014/2015 period.

The committee are excited to lead with the establishment of a unique web platform to help improve all aspects of literacy including digital literacy for the children in our region.

The other priority is Winter Warmers. We managed to keep the cost of Winter Warmers to \$11.60 per child, but the numbers have risen this year from 3952 to 4422. If we can keep the cost at \$11.60 per child, calculating the increased numbers, this will represent a budget increase to \$51,295.00.

Winter Warmers is included in the main budget and we have highlighted the estimated costs of the website in a separate line.

There will be a small increase in the budget areas of cash distribution and storytelling as we are welcoming four new libraries from the Palmerston North area to participate in the Summer Reading Programme. There is also an increase of \$ 6,000.00 for rewards/incentives as we have struggled with the rising prices in this area and this year we will be catering for an extra 95 children.

We believe we can continue to offer a quality programme to the libraries, at the previous budget levels, outside the above requested increases. The overall budget application effectively results from greater demand for the programme.



ECREAD'N Proposed Programme Budget 2014/2015

	Proposed
Committee	8 000
Communication	5 000
Administration Library & CHBDC Accounting Fee	7 700
Cash Distribution: Theme development, programming, finale	32 655
Storytelling	18 750
Graphics & Manual Production	5 000
Printing	4 000
Rewards / Incentives	43 000
Books – Presentation	25 000
iRead	25 000
Read+	13 000
Te Reo Distribution	2 200
Te Reo Translation	400
T Shirts	1 000
Winter Warmers	51 295
Website hosting	600
TOTAL	242 600
Less interest	5 000
	237 600
Website establishment / development	7 500
TOTAL	245 100

Conclusion

During the Summer Beach Read programme the completions exceed 50 000 participants, thanks to the support of the Eastern and Central Community Trust. What an amazing achievement!

E.C. READ'N library staff listened to over 16 000 report-ins during the Summer Beach Read programme, while our regions teenagers earned over 2 346 books.

The following quote is from Masterton District Library:

Masterton District Library, as one of the libraries registering the highest numbers on the summer reading programmes, would like to take this opportunity to thank the Eastern and Central Community Trust for their continued support. The programmes have an on-going benefit for the Masterton community through strengthening the capacity and increasing education levels of one of the lower socio economic communities in New Zealand.

The opportunity to take part in the research on the outcomes of the programmes has been really valuable for a library that puts huge effort into attracting and supporting those struggling with reading.

The comments on our evaluations for this year give us a clear indication that summer reading programmes achieve the desired outcomes and that the programmes are highly valued by the participants and caregivers. We are anticipating that the outcomes of the research will confirm what we already receive in anecdotal and written evaluation comments. The excellent service we receive from the Committee means that we are able to focus on delivering the programme and enhancing the place of the library in the community.

The celebration of reading on such a scale touches more than just those that take part and creates awareness throughout a community such as ours and beyond.

The E.C.READ'N committee is grateful for the continued partnership between libraries and the Eastern and Central Community Trust. This funding strengthens communities via increased connections and literacy. Thank you from our communities for your continued support.



Messages of Thanks to the Eastern & Central Community Trust from Caregivers

We love the programme. I credit this programme with getting my daughter from below national standards to above national standards in reading. It changed reading from a chore to a treat!

I hope the funders get an opportunity to come and see a routine report in or activities/entertainer, to see the joy and enthusiasm on the children's faces is worth its weight in gold.

Money invested in this programme is making a difference to young people in Masterton. Young people are being set up for positive learning and enjoyment of books in education. Keep it up!

I've found the programme to be exceptionally well run. One of the helpers advised me that my youngest, developmentally delayed child would be fine to join in the programme and they would read to her, it's a great programme that targets all abilities. Thanks!

Thank you for funding this great opportunity for my child. It opens a whole world of possibilities for him and has encouraged him to explore chapter books and science books.

We truly appreciate the opportunity of this service which has enhanced the interest and excitement of reading with my two children at a critical age. The service has been run excellently with supportive staff.

Keep the Library Summer Reading Programme going – It's FANTASTIC for the kids, learning to read.

Thanks you so much for funding such an essential and wonderful programme.

Thank you for funding this programme. It maintains our children's reading skills over the long summer break and just as importantly through the activities and programme design it makes the library and reading a fun place to be a fun thing to do. Thank you so much.

As a primary school teacher I'm pleased to see how well reading is being promoted over the long summer holidays. Fantastic programme you fund, keep up the great work.

An absolutely powerful programme that ignites a love for books and stories. It encourages family story time and builds retelling skills and confidence. We can't thank you enough!

So completely totally worth it! What could be more valuable, anything to get kids to read. The resources are here, combining the two is gold. Resources + kids = the future is brighter!

A big thank you! As a small rural community we are overjoyed to be able to participate in such an excellent programme. Our family moved here from Sydney and even though it is a large city there was nothing as great as this reading incentive based programme for the children. Well done for caring for our next generation's minds!

From: Tori Butler [mailto:tori@argylleast.school.nz]
Sent: Tuesday, 4 March 2014 1:46 p.m.
To: Sue Fargher
Subject: Fwd: winter warmers

Hi Sue

On behalf of Argyll East School we would like to say thank you for organising the Winter Warmers programme. Having the Waipawa Library come out to us enables all students a chance to participate in the programme which we find very beneficial for their reading. The incentives hook them in and by reporting in to you means that they have to have good knowledge of the text they are reading and it gives them another chance to retell or summarise the stories.

Thanks for putting on the celebration at the end. This helps them celebrate their reading with other children and reinforces that reading books is cool. They also had a chance to see other great roles models. It also gives them a chance to carry on their reading over the holidays which often doesn't happen.

Thank you very much and we look forward to doing it again next time.

Regards,
Rose Hay and Tori Bulter





Waipawa Primary School

6 Harker Street, Waipawa. 4210

Phone 06 857 8761 Fax 06 857 8923

Principal Bev Robinson

Website: www.waipawa.school.nz Radio Station: WPS 107.1FM

Email: sengland@waipawa.school.nz

Dear Eastern and Central Community Trust,

On behalf of Waipawa Primary School I would like to thank you for your continual support of our local library reading programmes, Winter Warmers and Summer Reading.

We have many students from our school who love this program and I know it is some students holiday highlight. We promote this programme at our school because we know the importance of reading. We also believe that it is important for our kids to have access to our public library and develop relationships with the library staff.

Our students who participate always come back to school excited about the prizes they have won completing the program and this motivation is fantastic.

By your trust funding this community program it allows all our students to participate and we believe this equal opportunity is important for our students and families.

Please keep supporting this great programme that continues to support the literacy development in our community.

Your sincerely,

Rebecca Ellen
Waipawa Primary School.

Growing and Inspiring the Next Generation "The Waipawa Way"

Comparison of enrolment and completion statistics for all E.C.READ'N Summer Reading Programmes

Year	Name of Programme	Total Enrolments	Total Completions	% Completion
1997/1998	Sail into Summer Reading	2712	1989	73.3%
1998/1999	Go Bush! Tramp into Reading	3146	2577	81.9%
1999/2000	Read it! 2000	3413	2849	83.5%
2000/2001	Reading is a Picnic	3584	3144	87.7%
2001/2002	The Great Book Hunt	3615	3094	85.6%
2002/2003	Hook a Book	3640	3163	86.9%
2003/2004	Jurassic Joyride	3822	3343	87.5%
2004/2005	Books Ahoy!	3807	3359	88.2%
2005/2006	Reading is Fantastic!	3821	3397	88.9%
2006/2007	Don't Monkey Around - Read!	3730	3372	90.4%
2007/2008	Rocket into Reading	3576	3151	88.1%
2008/2009	SuperHeroes Read!	3873	3327	85.9%
2009/2010	Dive into Reading	3672	3228	86.6%
2010/2011	The Big Bush Read	3672	3228	87.9%
2011/2012	Be a Legend - Read	3593	3176	88%
2012/2013	The Great Book Mystery	3841	3305	86%
2013/2014	The Summer Beach Read	3761	3168	84%



Comparison of enrolment and completion statistics for all E.C.READ'N Young Adult Reading Programmes

Year	Name of Programme	Total Enrolments	Total Completions	% Completion
1999/2000	Y Read	123	104	84.6%
2000/2001	Y Read	248	210	84.7%
2001/2002	Eye Read	311	242	77.8%
2002/2003	YA Hoo Read	368	284	77.2%
2003/2004	YA Rocks	422	348	82.5%
2004/2005	YA HOO Read	383	289	75.5%
2005/2006	YA HOO Read	425	333	78%
2006/2007	Surf's Up : ReadPlus	659	565	85.7%
2007/2008	Extreme : ReadPlus	651	554	85.1%
2008/2009	iRead : ReadPlus	681	593	87.1%
2009/2010	ReadPlus	710	588	82.8%
2010/2011	ReadPlus	708	579	81.7%
2011/2012	SRPlus	555	459	81%
2011/2012	Read+	297	242	81%
2012/2013	iRead	630	505	80%
2012/2013	Read+	288	232	80.5%
2013/2014	iRead	602	481	79%
2013/2014	Read+	303	228	75%

Winter Warmers Statistics - 2013

AGE	2		3		4		5		6		7		8		9		10		11		12		13		Total		Target	Enrolled	Completed	%
	MALE/FEMALE	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F					
Carterton	0	1	2	1	3	4	5	2	4	6	5	4	4	0	2	5	0	5	1	4	0	2	0	1	26	35	75	61	49	80%
Dannevirke	0	0	0	0	0	0	30	45	22	20	31	30	28	32	33	35	33	28	25	24	25	25	3	6	230	245	500	475	334	70%
Eketahuna	0	0	0	1	1	0	0	0	1	1	2	1	0	1	1	0	1	0	2	0	0	0	0	0	6	6	12	12	8	66%
Featherston	0	0	1	2	1	0	20	20	21	15	16	13	12	18	12	10	11	22	10	8	3	3	0	2	107	113	250	220	208	94%
Fellinging	0	0	0	0	0	0	89	94	111	124	151	140	115	114	107	106	99	118	120	136	108	99	9	7	959	988	1500	1847	1797	97%
Flaxmere	0	0	1	0	0	0	18	17	1	2	2	2	2	0	0	3	1	0	1	3	1	0	0	1	27	28	50	55	55	100%
Greytown	0	0	2	1	4	3	3	3	5	2	3	0	3	3	0	2	1	4	1	0	0	0	0	0	22	18	40	40	32	80%
Hastings	2	0	1	2	1	3	4	5	5	5	5	5	4	7	7	5	2	4	2	3	0	2	0	1	33	42	70	75	62	82%
Havelock North	0	0	0	0	0	0	2	4	7	6	4	5	2	6	3	6	4	1	0	1	0	0	0	0	22	29	50	51	47	92%
HB Williams	0	0	0	1	0	1	1	5	0	2	11	3	4	3	5	4	4	3	1	1	0	1	0	0	26	24	50	50	27	54%
Levin	0	0	0	0	0	0	3	4	2	3	2	3	4	4	1	4	1	6	1	3	0	2	0	3	14	32	30	46	23	50%
Martinborough	1	2	2	2	1	1	4	4	6	4	2	7	4	2	1	4	1	2	0	1	0	0	0	0	22	29	60	51	27	53%
Masterton	1	3	5	2	6	10	16	8	7	12	10	18	8	4	9	8	8	5	3	6	3	4	1	3	77	83	150	160	127	79%
Napier	0	0	0	0	0	0	4	8	6	4	10	3	7	6	1	2	1	3	0	3	0	1	0	1	29	31	60	60	43	71%
Pahiatua	0	0	0	0	0	0	6	9	13	17	15	10	8	11	7	13	3	10	8	7	10	3	0	0	70	80	150	153	119	77%
Awapuni/PN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	3	7	6	0	1	13	10	30	23	21	91%
Roslyn/PN	0	0	1	0	0	0	1	0	0	0	9	10	3	5	0	0	0	0	0	0	0	0	0	0	14	15	30	29	29	100%
Shannon	0	0	0	0	0	0	1	1	0	0	1	2	1	1	3	5	0	0	2	2	0	2	0	0	8	13	20	21	17	80%
Taradale	0	0	0	0	0	0	1	0	4	3	6	7	8	5	2	5	4	7	4	3	0	0	0	1	29	31	60	60	56	93%
Waipawa	0	0	1	1	2	2	28	25	28	17	27	26	29	27	25	18	21	21	9	18	11	10	4	4	185	169	300	354	271	77%
Waipukurau	0	0	1	1	3	1	28	26	27	17	28	25	28	28	26	18	21	21	8	18	12	9	3	4	185	168	300	353	270	76%
Wairoa	4	3	7	0	5	4	5	9	7	5	5	6	2	5	4	5	2	4	1	3	1	2	1	0	44	46	90	90	78	87%
Woodville	0	0	0	0	0	0	2	1	1	0	2	1	2	1	1	1	1	3	0	5	1	0	0	0	10	12	25	22	14	63%
Totals	8	9	24	14	27	29	271	290	278	265	347	321	278	283	250	259	219	267	203	254	182	171	21	35	2158	2247	3902	4308	3714	

The Summer Beach Read Statistics 2013-14

AGE	2		3		4		5		6		7		8		9		10		11		12		Total		Target	Enrolled	Completed	%	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F					
MALE/FEMALE	2	0	3	0	4	2	5	3	6	2	7	3	8	2	9	1	10	3	11	0	12	0	12	22	30	34	34	100%	
Ashurst	0	0	0	0	2	4	6	3	2	2	3	1	2	1	2	1	3	0	0	0	0	0	12	22	30	34	100%		
Carterton	2	3	5	3	10	6	10	8	6	11	9	7	10	4	6	7	4	10	3	3	1	1	66	63	150	129	87	67%	
Dannevirke	0	2	4	8	5	9	14	13	8	14	11	9	9	8	11	13	4	5	0	3	0	0	66	84	150	150	86%		
Eketahuna	0	0	0	0	1	1	0	0	4	2	2	2	2	1	1	3	1	3	0	1	0	2	11	15	30	26	24	92%	
Featherston	1	3	0	3	4	4	10	7	6	3	11	9	5	8	8	5	1	9	0	4	0	1	46	56	110	102	89	87%	
Feilding	0	0	10	11	9	14	20	29	19	21	32	22	27	32	20	12	8	16	0	0	0	0	145	157	300	302	286	95%	
Flaxmere	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0%
Foxton	0	0	2	3	1	1	4	6	3	4	1	7	4	4	2	6	0	2	3	3	3	0	23	36	50	59	38	64%	
Greytown	1	0	5	4	3	2	5	12	7	6	10	5	4	8	6	1	4	6	2	2	0	0	47	46	110	93	76	82%	
Hastings	0	0	3	0	22	24	29	28	32	32	29	20	27	25	26	25	25	32	12	11	1	2	206	199	380	405	321	79%	
Havelock North	0	0	0	0	11	3	11	11	14	9	6	14	5	13	7	9	5	10	6	6	0	0	65	75	140	140	126	90%	
HB Williams	1	6	8	1	11	10	6	7	14	12	15	6	12	14	6	6	3	5	1	1	4	1	81	69	150	150	96	64%	
Te Takere	0	0	1	3	9	6	10	14	9	10	8	19	14	12	9	11	6	11	2	2	0	0	68	88	150	156	116	74%	
Martinborough	2	3	5	11	4	6	6	3	6	5	3	11	2	6	3	9	6	1	1	3	0	0	38	58	90	96	86	90%	
Masterton	4	9	19	19	24	13	21	25	27	13	30	46	21	23	23	16	12	16	5	9	0	0	186	189	375	375	327	87%	
Napier	0	0	0	1	14	11	25	18	24	30	23	28	30	23	20	19	11	18	5	2	2	0	154	150	290	304	252	83%	
Pahiatua	0	0	0	0	2	2	5	5	5	5	9	3	2	6	2	4	1	9	0	0	0	0	26	34	60	60	56	93%	
Palmerston Nth	0	0	0	0	17	17	15	18	32	30	20	33	28	28	21	19	11	11	0	0	0	0	144	156	300	300	290	97%	
Shannon	0	0	0	3	0	3	1	2	1	1	1	1	2	7	0	3	3	5	0	1	0	0	8	26	30	34	28	82%	
Taradale	0	0	0	0	7	11	14	12	11	24	13	19	18	12	16	18	7	8	7	3	0	0	93	107	200	200	201	101%	
Waipawa	6	4	4	13	12	13	17	18	24	16	12	9	9	14	6	11	12	11	8	7	3	0	113	116	225	229	177	77%	
Waipukurau	2	3	8	6	9	12	17	21	16	14	13	17	13	20	12	16	14	10	9	5	2	0	115	124	225	239	178	74%	
Wairoa	3	8	9	5	9	8	10	6	10	10	9	3	7	7	3	11	6	8	1	8	0	2	67	76	130	143	120	84%	
Woodville	2	1	3	1	0	1	2	2	3	3	1	2	1	6	2	2	0	0	1	2	0	0	15	20	35	35	31	89%	
TOTALS	66	42	181	95	367	181	525	271	561	270	565	536	439	354	142	25	3761	1966	3710	3761	3168	84%							

The Summer Beach Read - Report-Ins 2013 - 2014

	1	2	3	4	5	6	7	8	9	10	11	12	1-4	5	6-12	Report- Ins	Enrolled	Average
Ashurst	34	34	34	34	33	0	0	0	0	0	0	0	136	33	0	169	34	5.0
Carterton	104	98	90	87	52	12	2	2	0	0	0	0	379	52	16	447	129	3.5
Dannevirke	148	129	129	129	64	5	5	5	2	0	0	0	535	64	17	616	150	4.1
Eketahuna	26	26	26	23	15	1	0	0	0	0	0	0	101	15	1	117	26	4.5
Featherston	97	93	89	89	54	10	9	3	2	2	2	0	368	54	28	450	102	4.4
Feilding	302	295	284	276	110	11	0	0	0	0	0	0	1157	110	11	1278	302	4.2
Flaxmere	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
Foxton	40	38	38	38	38	28	13	8	5	2	2	1	154	38	59	251	59	4.3
Greytown	85	83	79	76	47	1	0	0	0	0	0	0	323	47	1	371	93	4.0
Hastings	352	338	327	322	205	70	0	0	0	0	0	0	1339	205	70	1614	405	4.0
Havelock North	139	132	126	126	97	39	0	0	0	0	0	0	523	97	39	659	140	4.7
HB Williams	122	108	101	96	47	8	1	0	0	0	0	0	427	47	9	483	150	3.2
Te Takere	129	123	117	115	87	0	0	0	0	0	0	0	484	87	0	571	156	3.7
Martinborough	92	90	86	86	32	5	3	3	0	0	0	0	354	32	11	397	96	4.1
Masterton	364	345	338	327	189	31	14	7	3	0	0	0	1374	189	55	1618	375	4.3
Napier	275	263	255	252	153	41	20	14	7	3	1	0	1045	153	86	1284	304	4.2
Pahiatua	59	56	56	56	35	4	0	0	0	0	0	0	227	35	4	266	60	4.4
Palmerston Nth	300	299	292	290	290	140	0	0	0	0	0	0	1181	290	140	1611	300	5.4
Shannon	31	30	29	28	24	4	2	0	0	0	0	0	118	24	6	148	34	4.4
Taradale	200	200	200	200	153	17	10	4	3	3	0	0	800	153	37	990	200	5.0
Waipawa	198	184	177	177	127	30	12	3	0	0	0	0	736	127	45	908	229	4.0
Waipukurau	204	190	178	178	126	35	15	7	1	0	0	0	750	126	58	934	239	3.9
Wairoa	131	126	120	120	63	36	23	22	17	15	10	5	497	63	128	688	143	4.8
Woodville	33	33	33	31	23	4	0	0	0	0	0	0	130	23	4	157	35	4.5
TOTAL	30	3313	3204	3156	2064	532	129	78	40	25	15	6	9703	2064	825	16027	3761	

iRead 2013 -2014 - Completions by Age

	11		12		13		Subtotals		Total Completed	No Books Awarded	Target Numbers	Total Enrolled	% Completed
	M	F	M	F	M	F	M	F					
Carterton	1	3	1	7	0	0	2	10	12	35	30	13	92.3%
Dannevirke	5	7	2	14	0	9	7	30	37	122	60	60	61.7%
Eketahuna	0	1	0	1	0	0	0	2	2	5	6	3	66.7%
Featherston	1	5	2	5	1	0	4	10	14	44	20	20	70.0%
Feilding	20	34	11	17	5	7	36	58	94	337	100	107	90.7%
Flaxmere	0	0	0	0	0	0	0	0	0	0	10	0	0.0%
Greytown	0	3	0	4	1	0	1	7	8	21	10	10	80.0%
HB Williams	12	10	0	2	0	1	12	13	25	63	30	30	83.3%
Hastings	6	9	7	14	2	10	15	33	48	156	45	59	81.4%
Havelock North	1	1	3	6	2	2	6	9	15	44	25	17	88.2%
Levin	1	5	1	7	0	4	2	16	18	66	30	27	66.7%
Martinborough	0	1	0	1	1	3	1	5	6	7	10	20	30.0%
Masterton	2	2	9	12	4	6	15	20	35	108	40	40	87.5%
Napier	1	6	1	3	0	1	2	10	12	52	20	20	60.0%
Pahiatua	1	5	1	1	2	0	4	6	10	30	15	10	100.0%
Palmerston North	17	27	9	13	0	0	26	40	66	262	70	70	94.3%
Shannon	0	1	1	1	0	1	1	3	4	9	10	10	40.0%
Taradale	1	3	4	7	3	3	8	13	21	65	30	21	100.0%
Waipawa	1	9	3	5	3	6	7	20	27	85	40	30	90.0%
Waipukurau	0	3	5	8	2	4	7	15	22	78	40	30	73.3%
Woodville	1	1	1	1	0	1	2	3	3	9	5	5	60.0%
Totals	71	136	61	129	26	58	158	323	481	1598	646	602	
Age group totals	207		190		84		481						
Percentages	43.0%		39.5%		17.5%								

Read+ 2013-2014 - Completions by Age

	13		14		15		16		17+		Subtotals		Total Completed	No Books Awarded	Target Numbers	Total Enrolled	% Completed
	M	F	M	F	M	F	M	F	M	F	M	F					
Carterton	1	1	1	2	0	1	0	0	0	0	2	4	6	24	20	9	66.7%
Dannevirke	2	4	0	3	2	3	2	0	0	4	6	14	20	59	30	30	66.7%
Eketahuna	0	1	1	0	0	0	0	1	0	0	0	0	3	7	4	3	100.0%
Featherston	2	1	1	0	0	2	0	0	0	0	3	3	6	12	12	10	60.0%
Feilding	5	8	1	6	0	6	1	0	0	7	7	27	34	131	30	37	91.9%
Flaxmere	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0.0%
Greytown	0	0	0	1	0	0	0	0	0	0	0	1	1	6	10	10	10.0%
Hastings	1	8	0	8	1	4	1	7	5	5	8	32	40	126	40	46	87.0%
Havelock North	0	3	2	8	0	1	0	1	1	1	3	14	17	52	20	20	85.0%
Levin	0	0	0	2	0	0	0	0	0	0	0	2	2	8	10	5	40.0%
Martinborough	0	0	1	0	0	0	0	2	0	0	1	2	3	9	5	5	60.0%
Masterton	0	3	0	1	3	2	0	1	1	0	4	7	11	39	20	20	55.0%
Napier	1	0	1	0	1	1	0	0	0	0	3	1	4	10	20	9	44.4%
Pahiatua	0	1	1	1	0	0	0	1	0	0	1	3	4	10	10	5	80.0%
Palmerston North	3	8	1	4	1	3	0	1	0	0	5	16	21	97	30	30	70.0%
Shannon	0	1	1	3	0	1	0	1	0	0	1	6	7	25	5	7	100.0%
Taradale	2	0	1	2	3	4	0	1	0	2	6	9	15	48	15	15	100.0%
Waipawa	0	1	2	0	1	3	0	0	1	3	4	7	11	28	10	11	100.0%
Waipukurau	0	2	2	1	1	2	1	2	0	1	4	8	12	32	15	15	80.0%
Wairoa	1	5	0	1	0	0	0	1	0	2	1	9	10	22	15	14	71.4%
Woodville	0	0	0	1	0	0	0	0	0	0	0	1	1	3	2	2	50.0%
Totals	18	47	16	44	13	33	5	19	8	25	59	166	228	748	333	303	
Age group totals	65		60		46		24		33		225						
Percentages	28.9%		26.7%		20.4%		10.7%		14.7%								